



What is the Move for Life Foundation?

OUR VISION:

Everyone that is in need should receive an organ transplant.

OUR MISSION:

The Move for Life Foundation is dedicated to reducing the wait list of organ transplant. In addition, the team looks to inspire organ transplant recipients to live an active and healthy lifestyle.

OUR VALUES:

INSPIRE – We will lead by example, challenge ourselves and our team, remain positive and encourage others.

DETERMINATION – We will remain committed and work as a team to conquer our goals.

ACTIVE – We understand the role that an active life has both physically and mentally.

SUPPORT – We will support each other and our communities.

GRATITUDE – We will remain thankful for second chances and new opportunities.

The Move for Life Foundations Walk-n-Talk event is a 5km walk that will take place in Ontario, Quebec, and Saskatchewan on October 1st, 2023. This event provides the opportunity to get active, while having a conversation with your friends and family about your wishes to consent to organ donation.

Our passionate team of organ donation advocates put together an event every year that promotes our cause and raises funds to support our mission to reduce the waitlist for an organ transplant.

We want to emphasize the importance of registering to be an organ donor, but also equally important is the conversations we have with our family and friends about our wishes to consent to become organ donors. #talktoyourfamily

Approximately 250 Canadians die every year waiting for a transplant. This number could be reduced by educating people about the process and by continuing to share our stories of how organ donation saves lives.

In 2023, the Walk-n-Talk event will support Chain of Life.

Chain of Life is an education program that teaches teens about organ and tissue donation, and to become ambassadors of family discussion in order to ultimately save more lives. The vision is to see this education program be taught in all secondary schools in Quebec and elsewhere in Canada, in order to contribute to saving more lives by leveraging the power of young people as actors of change.

www.chainedevie.org/en

SPONSORSHIPS PACKAGES

	\$1,500.00	\$5,000.00	\$15,000.00
	CITY	CITY	EVENT
	Unlimited	1 per City	1
	SILVER	GOLD	PLATINUM
ONLINE			
Website listing with logo and hyperlink	-	√	√
Title sponsor placement on webpage	-	-	√
Logo on event registration page	-	-	√
Social Media mention pre-event	√	√	√
Social Media mention during event	-	√	√
Social Media mention post event	-	√	√
Blog mention post event	-	-	√
Instagram Live mention post event	-	-	√
BRAND EXPOSURE			
Logo on event Banner for respective City	-	√	-
Logo on event Event Banner all Cities	-	-	√
Mention in event speech - Local Event	√	√	-
Mention in event speech - all locations	-	-	√
Corporate representative photo at checkpoint	-	√	√
Corporate representative photo at start/finish line	-	√	√
Logo on event T-Shirts	-	-	√



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